

EURIC BECOMES RECYCLING EUROPE: A NEW NAME FOR A STRONGER VOICE

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Brussels, 30 September 2025 – EuRIC, The European Recycling Industries' Confederation, is proud to announce its rebranding to Recycling Europe, signalling a pivotal moment in reinforcing mission: to speak with one voice for Europe's recycling industry in an increasingly competitive and uncertain global landscape. As Europe navigates rising trade tensions, raw material insecurity, and the urgent need for industrial decarbonisation, Recycling Europe highlights the critical role of recyclers in delivering on the EU's climate, circularity, resource autonomy, and competitiveness goals. "Recycling Europe embodies the evolution of the Confederation into a unified, forward-looking voice for recyclers across the continent", said Julia Etti nger, the association's Secretary General. "While our name has changed, our mission remains the same: to ensure that recyclers are recognised and empowered as indispensable partners in building Europe's circular and resilient economy." The new name reflects both continuity and ambition. Recycling Europe remains rooted in its founding principles: representing recyclers across all streams – from metals and plastics to paper, textiles, tyres and beyond -, while strengthening its visibility and impact at European

and international levels.

Recycling Europe will continue to advocate for a regulatory framework that enables rather than restricts: one that supports open markets, investment in innovation, and the long-term resilience of European industry.

Note to editor: Recycling Europe (formerly EuRIC) is the voice of Europe's recycling industry, including 80 companies and national federations across 24 EU & EFTA countries. From metals and paper to plastics, textiles, tyres, ships, construction & demolition waste and WEEE, our members transform waste into resources—powering Europe's circular economy, ensuring resource autonomy, and boosting competitiveness and sustainable industrialisation across the continent. For press-related enquiries, please contact Zoi Didili, Recycling Europe's Senior Communications Advisor, by email at zdidili@euric.org or by phone at +32 (0) 489 09 46 02.